

RISHIKESH

WHERE SPIRITUALITY
MEETS OPPORTUNITY

SPIRITUAL HEART OF INDIA

Spiritual Capital

Ancient city with deep spiritual roots.

Investor's Paradise

Growing interest from NRIs, HNIs, developers.

Unique Appeal

Combines heritage and modern growth.

A destination where spiritual legacy meets modern-day opportunity. In the next few minutes, we'll explore how Rishikesh is becoming a goldmine for premium real estate, wellness tourism, and conscious investing."

SPIRITUAL TOURISM GROWTH



Global Yoga Hub
Attracts over 500,000
tourists annually for
yoga and meditation
retreats.



Cultural Festivals
Hosts Keswick Mela and
International Yoga
Festival, boosting local
economy.



Sustainable Tourism
Focus on eco-friendly accommodations and spiritual
experiences.

25M+
ANNUAL
VISITORS



STRATEGIC LOCATION ADVANTAGES:

**5–6 hours from
Delhi NCR**



**30 mins from Jolly
Grant Airport**



**Entry to Char
Dham Yatra**



**Upcoming tunnels,
expressways, and
rail projects**



STRONG RENTAL INCOME POTENTIAL

8-12%

Annual Rental Yields

Consistent returns higher than many metro cities in India.

70%

Occupancy Rate

Tourism-driven demand ensures high year-round property occupancy.



Airbnb Demand

Rising globally and locally



Rental Rates

₹5,000–₹25,000/day potential



ROI

7-12% from rentals

REAL ESTATE GROWTH POTENTIAL



Scarcity of Ganga-facing land

Drives high appreciation



New 5-star brands entering market

Taj and Hyatt presence growing



Plot price growth:

30-50% in 3 years

INFRASTRUCTURE DEVELOPMENTT BOOM

Investment

₹1,700+ Cr in road & rail

Airport Expansion

Jolly Grant capacity increase

Road Widening

Neelkanth Road upgrade ongoing

Smart Zones

Eco-tourism and modern townships

Utility Improvements

Enhanced water supply, electricity, and waste management systems.



PEACEFUL & HEALTHY LIVING



Clean Environment

Pure air, wellness lifestyle



Remote Work

Properties equipped for work



Popular With

Digital nomads, retirees



WHO IS INVESTING IN RISHIKESH?

HNIIs

Delhi NCR-based high-net-worth individuals

NRIIs

Seeking legacy and holiday homes

Wellness Brands

Yoga schools and retreat centres

Foreign Settlers

Long-term residents & investors



TOP INVESTMENT LOCATIONS

- **Tapovan:** Cafes, scenic Ganga views
- **Neelkanth Road:** Premium luxury plots
- **Shivpuri:** Adventure and tourism hub
- **Devprayag Road:** Modern gated communities